

**The Model for Academy Philanthropy Program (MAP)  
Application Form MAP Options One and Two**

Date: \_\_\_\_\_

Name and Address of  
Institution: \_\_\_\_\_

Main contact person:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Request from contact person (brief description of project or need, with a few details as to why this project is necessary and desired): \_\_\_\_\_

Which of the following would you like PSI to do for you?

- Phone consulting
- Sharing of materials upon request
- Referral to resources, lending of books, possible grant searches.
- A copy of the general version of *Successful Fundraising*
- Database advice
- Basic advice on establishing a fundraising program, particularly an annual fund
- Board training
- The Fundraising Fitness Test
- One on-site visit by a PSI staff member or carefully-selected consultant
- Fundraising program assessment and report
- On-site training for selected groups such as alumni
- Specialized, upon-request training sessions
- Capital Campaign planning and on-going consulting as much as possible
- Possible scholarship to attend The Fund Raising School or another approved training.

To receive assistance beyond the basics, the school must fill out an application for funding which will be reviewed and acted upon by PSI staff. Services rendered for Option One will be worth up to \$2000. Services rendered for Option Two will be worth up to \$5000. Exceptions to submitting an application can be made by PSI staff, depending on circumstances (e.g., on-going consulting relationship, urgency or opportunity factors, etc.).

Do you have a fundraising department/office or fundraising professional on board? \_\_\_\_\_

If not, does your institution currently do any fundraising that supplements the usual income sources (fees, subsidies, tuition, etc.)?  
\_\_\_\_\_

Is administration at your institution in support of this project? \_\_\_\_\_

Is your board active in fundraising and also giving to your institution? \_\_\_\_\_

Preferred dates for consulting/training/ specialized meetings: \_\_\_\_\_

Do you have the general version of *Successful Fundraising: A Handbook for Best Practices*?  
\_\_\_\_\_

Are you aware of the on-line, no-cost fundraising course offered by PSI through the Adventist Learning Community? \_\_\_\_\_ If not, would you please get acquainted with this resource and urge your team to do so? It will be beneficial for both you and PSI as we help you plan and implement your fundraising—[www.adventistlearningcommunity.com](http://www.adventistlearningcommunity.com); search for Philanthropic Service, then click on *Understanding and Implementing Fundraising*.

After you submit this application as an e-mail attachment, PSI staff (and at times selected consultants or advisory board members) will review your request. We will stay in touch with you, and if for some reason you don't hear from us, please feel free to write.

[LilyaWagner@nadadventist.org](mailto:LilyaWagner@nadadventist.org)

[LorenaHernandez@nadadventist.org](mailto:LorenaHernandez@nadadventist.org)

Thank you for the opportunity of serving you. Philanthropic Service for Institutions (PSI) Staff