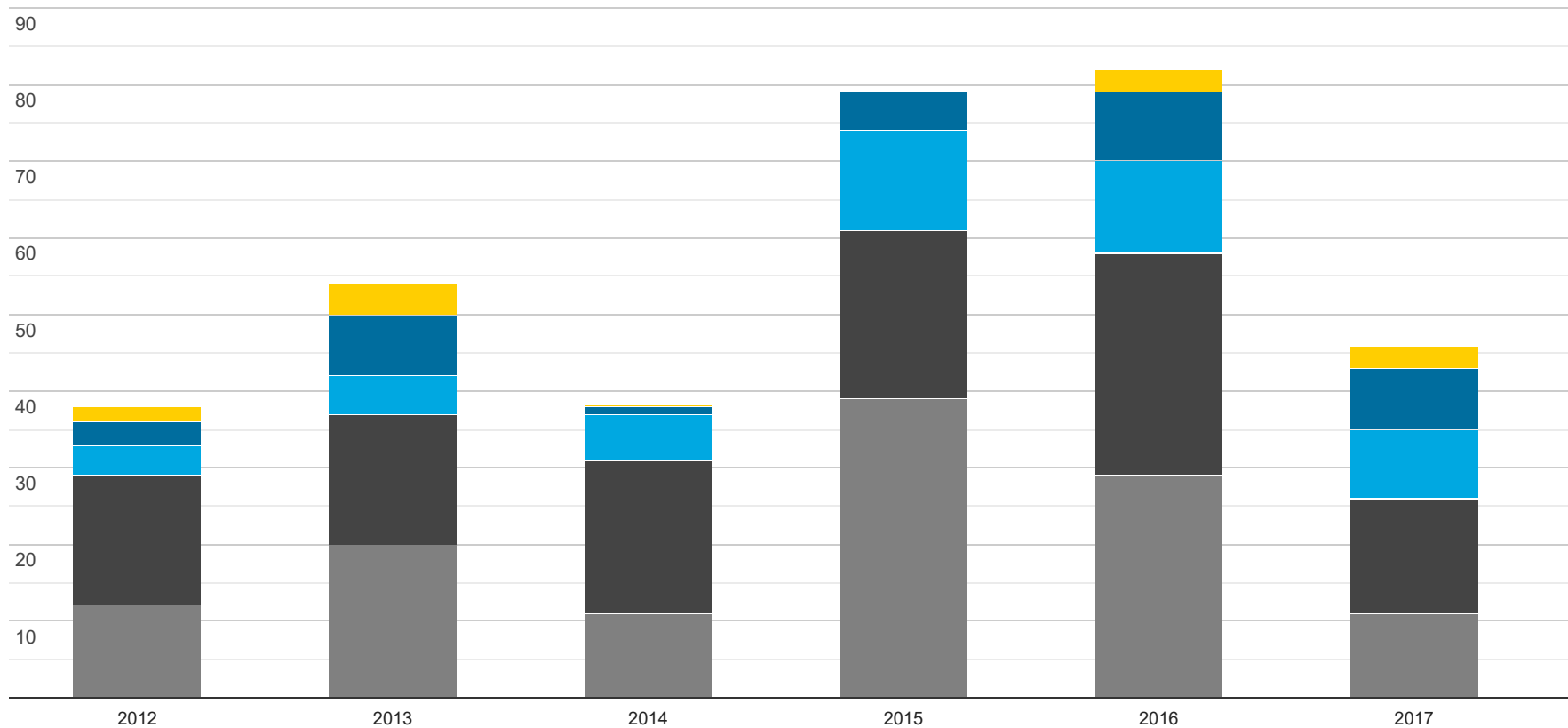




# Reactivation Dashboard

Under \$100   \$100 to \$250   \$250 to \$1,000   \$1,000 to \$5,000   \$5,000 and above



## Reactivation Overview

| Year ▲ | Total Donations Reactivated (\$) | # of Reactivated Donors |
|--------|----------------------------------|-------------------------|
| 2012   | \$27,815.00                      | 38                      |
| 2013   | \$88,135.00                      | 54                      |
| 2014   | \$6,179.00                       | 38                      |
| 2015   | \$16,751.00                      | 79                      |
| 2016   | \$121,376.00                     | 82                      |
| 2017   | \$47,137.00                      | 46                      |
| 2018   | \$59,816.00                      | 50                      |

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## Simple Fundraising Analytics for Nonprofits

GET STARTED NOW!